

STACY WINSETT

FROM ASHES TO INFLUENCE

Leadership Forged by Fire and Faith

Author | Executive Leader | Speaker

SPEAKER KIT



ABOUT STACY

BIO: Stacy Winsett is a senior executive leader, trauma-informed leadership practitioner, and author whose career spans more than two decades at the highest levels of Human Resources leadership. She has served as Chief People Officer and CHRO for Fortune 500 and global organizations across some of the most demanding industries oil and gas, aerospace, manufacturing, transit, and industrial services leading teams through transformation, crisis, labor negotiations, and cultural change. What sets Stacy apart is not only the breadth of her executive experience, but the depth of personal adversity she has navigated alongside it. Her journey from hardship to influence and her commitment to translating that journey into actionable leadership wisdom is what draws audiences to her with trust and attention.

LEADERSHIP ROLES

- ▶ Chief People Officer Transit
- ▶ CHRO Industrial Manufacturing
- ▶ Global VP HR Civil / Geotechnical
- ▶ VP HR North America Mining
- ▶ VP HR Americas Auto Parts MFG
- ▶ Exec Director HR/HSE HVAC MFG
- ▶ Sr HR Manager Airline Operations

COMPANIES & SCALE

- ▶ American Airlines — \$40B (Public)
- ▶ Orica — \$6B (Public)
- ▶ Gates Corporation — \$4B (Private)
- ▶ Weir Oil & Gas — \$1.5B (Public)
- ▶ Herc Rentals — \$2B (Public)
- ▶ Trillium Flow Technologies — \$500M (Private)
- ▶ RATP Dev — \$8.2B (Private)
- ▶ Air System Components — \$400M (Private)

EDUCATION & CREDENTIALS

- ▶ Masters in Dispute Resolution
- ▶ B.S. Business Administration
- ▶ SPHR | GPHR | SHRM-SCP
- ▶ Certified Mediator | Executive Coaching Certified

BOARD EXPERIENCE

- ▶ Southern Methodist University - CHRO Roundtable
- ▶ Florida Gulf Coast University Advisory Board
- ▶ Greater Southlake Women's Society



ABOUT THE BOOK

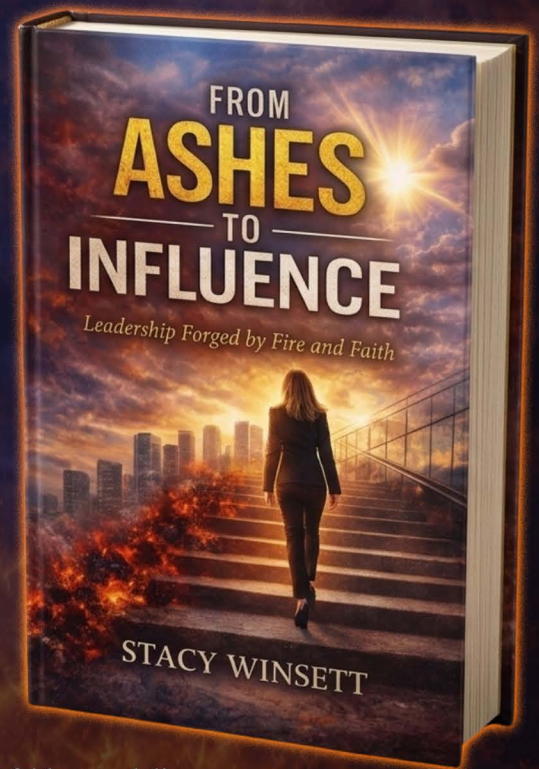
FROM ASHES TO INFLUENCE: LEADERSHIP FORGED BY FIRE AND FAITH

**MOST LEADERSHIP BOOKS BEGIN AT THE BOARDROOM.
THIS ONE BEGINS IN THE FIRE.**

In *From Ashes to Influence*, Stacy Winsett takes readers on an unflinching journey through the experiences that shaped her not just as an executive, but as a person. Drawing from decades of navigating high-stakes corporate environments, personal adversity, and the quiet cost of moral courage, Stacy reveals how the survival instincts forged in hardship become the hidden forces that shape leadership long after the crisis has passed.

But this is not a book about victimhood or simple triumph. It is a book about responsibility. Stacy challenges leaders to move beyond endurance and toward stewardship, the disciplined, ethical use of authority in genuine service of people, truth, and lasting impact. She examines how traits like hypervigilance, hyper-responsibility, emotional control, and speed, so essential under pressure, can quietly drive bad leadership behavior and decisions in ways leaders never intended.

Grounded in executive experience, trauma-informed leadership frameworks, and faith-rooted discernment, *From Ashes to Influence* speaks to every leader who has ever wondered: What did my hardship cost me and what did it make me? And what am I now responsible for building?



KEY THEMES :

- ▶ Resilience vs. Stewardship, How adversity shapes executive behavior and decision-making
- ▶ Trauma-Informed Leadership: Moving beyond 'surviving' to leading with ethical authority
- ▶ Moral Courage: The personal cost and imperative of doing what is right
- ▶ Servant Leadership: Power exercised in service of people, not position
- ▶ Faith and Discernment: The role of conviction and values in high-stakes leadership

Paperback | Kindle eBook | Audiobook — Available on 

SPEAKING TOPICS

Stacy delivers keynotes and leadership sessions that are content-rich, emotionally intelligent, and grounded in real executive experience. Her presentations are tailored for corporate leadership conferences, HR forums, executive retreats, faith-based leadership events, and organizational development programs.

TOPIC: 1

From Ashes to Influence: Reshaping Adversity to Lead

This signature keynote draws directly from Stacy's book and lived experience, exploring how adversity shapes the leaders we become for better and for worse. Stacy challenges audiences to examine the survival instincts they carry into their leadership roles, and to ask the harder question: not just what have I survived, but what am I now responsible for becoming? Powerful, honest, and practically grounded.

Keynote | 45–90 min

TOPIC: 2

The Cost of Silence: Moral Courage in Organizations

Based on her years navigating complex corporate environments where integrity demanded personal cost, Stacy explores the real price of staying silent and the organizational cultures that make silence the safer option. This session gives leaders frameworks for building cultures where truth-telling is protected, courage is modeled at the top, and silence is no longer normalized.

Keynote / Workshop | 45–90 min

TOPIC: 3

Leading with Stewardship: Power, People, and Responsibility

Stacy reframes leadership authority as stewardship — a responsibility to use influence, position, and power in service of people and truth, not personal advancement. Drawing on her CHRO experience across global organizations, she equips executives to lead with ethical clarity, long-term thinking, and the kind of courageous accountability that defines transformational leadership.

Executive Keynote / Retreat Session | 45–90 min

SPEAKING TOPICS

TOPIC: 4

Trauma-Informed Leadership: What Your Survival Skills Are Doing to Your Team

Many high-performing leaders carry survival adaptations hypervigilance, emotional control, speed, self-reliance that were once lifesaving but can quietly erode team trust and culture. In this powerful, research-informed session, Stacy helps leaders identify how their past is showing up in their present leadership style, and offers concrete strategies for leading from wholeness rather than from wound.

Workshop / Executive Seminar | 45–90 min

TOPIC: 5

Faith, Fire, and the Corner Office: Leading When Conviction Costs You

Designed for faith-based leadership conferences and events, this keynote explores what it means to lead with values when the cost is real when standing for truth requires sacrifice, and when faith is not a performance but a foundation. Stacy speaks candidly about the moments where her faith was her compass, and what it looks like to carry conviction with grace in corporate environments.

Faith-Based Keynote / Leadership Forum | 45–90 min

TOPIC: 6

Positive Labor Relations: Building Trust Before the Table

With more than 150 collective bargaining agreements negotiated, Stacy brings hard-won expertise to the often-misunderstood world of labor relations. This training equips HR leaders, operations managers, and executives with the strategies and mindset needed to build genuine trust with frontline employees and union leadership to prevent conflict before it escalates, and negotiate from a foundation of integrity and positive labor relations. Practical, grounded, and drawn directly from real-world experience across unionized and non-union environments

Training / Workshop | 45–90 min

ENDORSEMENTS



“Stacy Winsett brings something rare to leadership conversations the credibility of someone who has truly lived what she teaches. Her insights on resilience and moral courage are not theoretical. They are earned.”

Valerie M. Grubb (Author & Leadership Consultant)



“From Ashes to Influence is a compelling and courageous examination of how adversity shapes the way we lead. Stacy's voice is steady, honest, and necessary for any leader serious about their impact.”

David Brown (Senior Executive Leader)



“What Stacy brings to the room whether on stage or in the boardroom — is the rare combination of emotional intelligence, executive credibility, and deep human understanding. Her message stays with you.”

Hamid Sarshar (Executive & Leadership Advisor)



“What Stacy brings to the room whether on stage or in the boardroom is the rare combination of emotional intelligence, executive credibility, and deep human understanding. Her message stays with you.”

Wayne Goldberg (Senior Executive)



“This book is one of those rare leadership works that doesn't let you stay comfortable. Stacy asks the questions most leaders avoid, and she does it with grace, wisdom, and unflinching honesty.”

Matt Booterbaugh (Executive Leader)



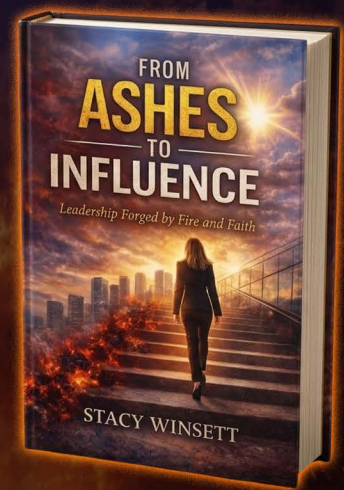


BOOKING & CONTACT

Stacy Winsett is available for keynote presentations, executive leadership retreats, HR and people-leader forums, faith based leadership conferences, podcast interviews, and panel discussions. She brings the same calm authority, honest storytelling, and practical insight to every stage and setting.

IDEAL AUDIENCES

- ▶ C-suite and senior executive teams
- ▶ High potential leaders
- ▶ HR and people-operations leaders
- ▶ Women's leadership networks and organizations
- ▶ Faith-based leadership conferences and events
- ▶ Corporate leadership development programs
- ▶ University and graduate business school audiences



WHAT STACY OFFERS

- ▶ Keynote Addresses: 45–90 minutes, signature or customized to your event theme
- ▶ Executive Retreats & Workshops: Half-day or full-day facilitated leadership sessions
- ▶ Moderated Panel Participation: Available for virtual and in-person formats
- ▶ Podcast & Media Interviews: Conversational, substantive, audience-ready

CONTACT INFORMATION

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